

# Genasys™ Multi-Channel Alerting

Combine Geo-Targeted Mobile Alerts  
with Broadcast Voice

## Multi-Channel, Multi-Agency Alerting

Send alerts through multiple output channels simultaneously from a single dashboard. Combine Mobile Alerts with Sirens, TV, Radio, Social Media, and Genasys Voice Broadcast Arrays, which feature industry leading vocal clarity.

## Any Device, Any Network, One Click

Alerts may be delivered as Pop-ups over WiFi, wired access, SMS, MMS to mobile phones, laptops, tablets, and email on any platform with just one click. Texts, images and voice alerts are supported on VoIP devices, paging systems, TV tickers and more.

## Solar Power and Satellite Connectivity

Genasys systems broadcast warning sirens, voice messages, and geo-targeted mobile alerts. Satellite connectivity and battery backup empower Genasys systems to continue operating when telecom and power grids go down.

## Advanced Technology

Standard notification installations sound sirens to warn but are incapable of broadcasting intelligible voice messages. Genasys arrays broadcast audible notifications containing critical information about the severity, location and expected duration of an emergency, and potentially life-saving actions.

Legacy systems use automated phone calls, emails, text messages, social media, and other emergency notification measures to indiscriminately target large areas. Genasys location-based mass messaging solutions send emergency alerts only to mobile phone users in crisis-affected areas.



### Geo-Targeted SMS

Deliver SMS messages to anyone within a defined geofenced area with no opt-in required



### Cell Broadcast

Genasys integrates directly with telecom carrier hardware and can initiate cell broadcasts to anyone within a defined geofence – regardless of handset opt-in



### Mobile Push Notifications

Push notifications reach users with opt-in apps



### Voice Calls

Deliver voice mails, leave call back numbers and connect to conference calls on the go



### E-Mail

Send thousands of emails per second with images and attachments



### Genasys Voice Arrays

Features the mass notification industry's highest vocal intelligibility and area coverage



### CAP Compliant For Sirens, TV, Radio, Displays

Broadcast audible sirens and voice notifications, and override local FM, TV and digital display content with emergency messages



### Social Media – Facebook & Twitter

Authenticate alerts from authorized social media accounts before sending or posting emergency notifications



### WhatsApp

WhatsApp push notifications are sent or received anywhere with Internet connectivity



### YouTube

Automatically upload videos to YouTube channels and distribute video links to recipients



### IPAWS

As a fully certified FEMA and IPAWS originator, use Genasys software to publish WEA and EAS alerts



### Desktop Alerts

Desktop alerts are invaluable in the office environment. Genasys desktop alerts supports panic buttons and other personal safety protocols