

Genasys™ Emergency Management

Critical Communications & Enterprise Safety

During an emergency or critical event, situational awareness, communications and emergency management are essential. Genasys has developed the world's first integrated critical communications and emergency management solution that addresses enterprise security for the Internet of Things (IoT), automatically discovers recipients and sends targeted alerts to their locations.

Small Businesses to Large Scale Deployments

GEM Supports 2-way communications and seamlessly integrates with physical systems to initiate life-safety actions including lockdowns. A software platform for on-premise, cloud or hybrid operations, GEM is fully scalable for small businesses or large deployments with millions of users.

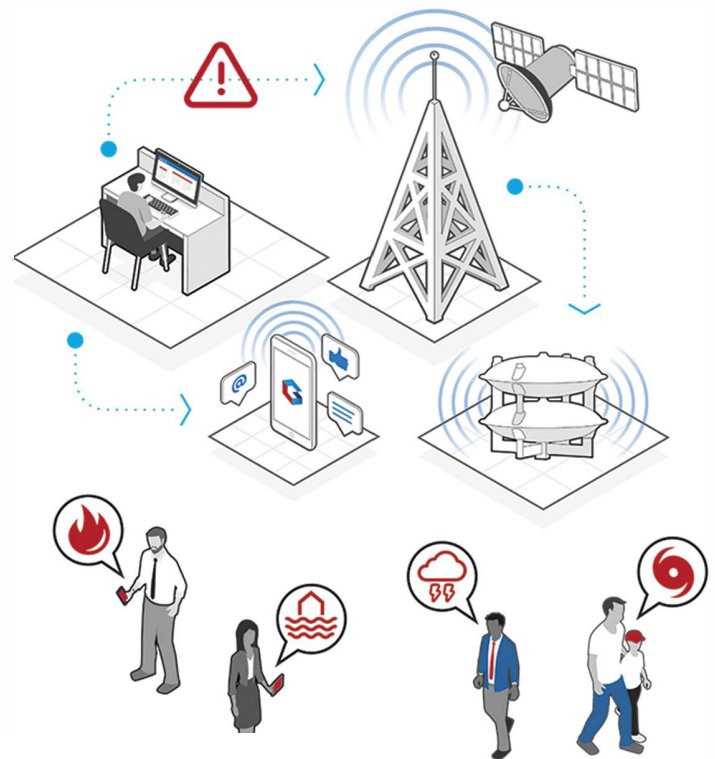
Any Device, Any Network, One Click

Broadcast alerts may be delivered as Pop-ups over WiFi, wired access, SMS, MMS to mobile phones, laptops, tablets, and email on any platform with just one click. Texts, images and voice alerts are supported on VoIP devices, paging systems, TV tickers and more. GEM supports 2-way situational feedback as needed using any communication layer. An Opt-in self-registration portal enables users to manage their contact information.

Multi-Channel, Multi-Agency Alerting

Send alerts to multiple output channels simultaneously from a single dashboard. Combine Mobile Alerts with Sirens, TV, Radio, Social Media, and industry-leading Genasys Voice Broadcast Arrays.

GENASYS EMERGENCY MANAGEMENT
DELIVERS MULTI-CHANNEL ALERTING
AND LOCATION BASED SMS



Genasys™ Emergency Management



Deliver SMS messages to anyone within a geofence regardless of opt-in



Auto-Discovery enables administrators to locate anyone on a wired or wireless network



Command & Control allows management to track alerting and pinpoint the location of those who need help



Deliver voice calls and E-mails at scale



Native integration with best-in-class outdoor speakers and sirens



CAP versatility. Deliver messages overriding local FM, TV, and digital display content, including laptop and desktop computers



Publish alert messages to social media: Facebook & Twitter, and videos to YouTube



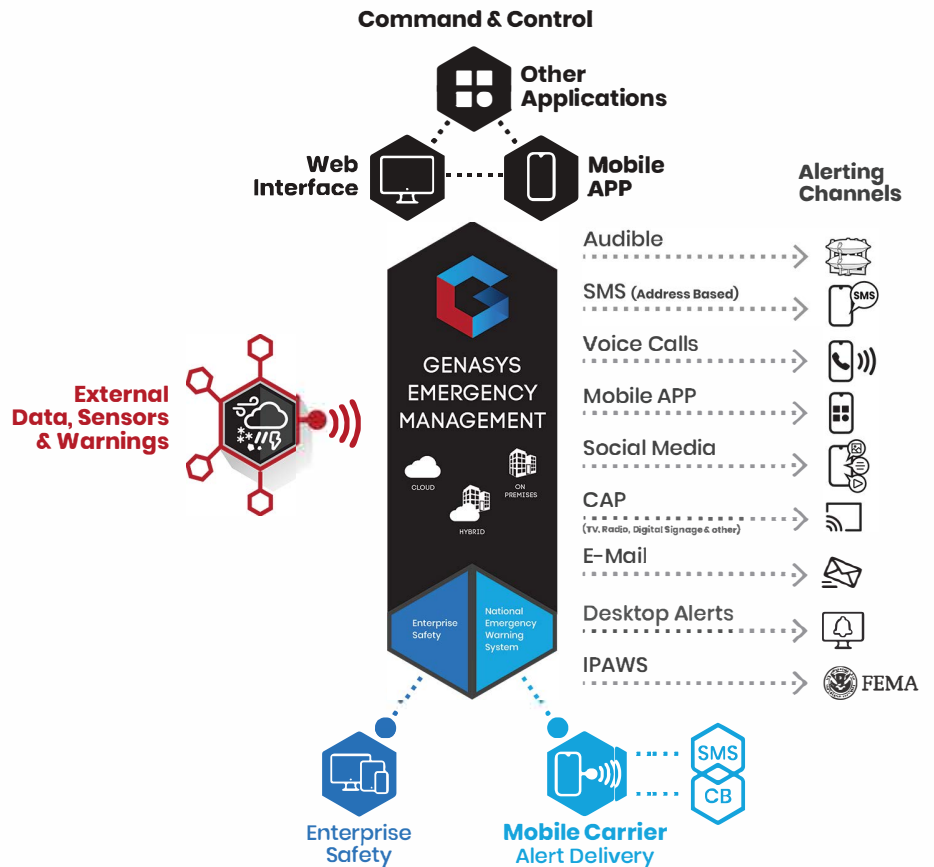
Deliver notifications to WhatsApp anywhere in the world



Integrate across multiple communication channels, emergency agencies and data sources



PANIC! & I-AM-OK button deliver location-based information to anyone in the world



Multi-Channel Feeds and Alerts

GEM initiates individual, group or en masse, any layer alerts, and manages simultaneous responses for VoIP, SMS, Pop-ups, web, overhead displays, digital signs, Twitter and tickers, based on any automations, including panic buttons, government agency or weather alert feeds, sensor events from digital thermometers, access control, fire panels, camera systems and more.

GEM alerts are broadcast on multiple channels, including SMS, MMS, email, desktop, laptop, tablets, Smartphone pop-ups, VoIP, Callouts, PA, Facebook, Twitter, RSS feeds and more. GEM monitors government agencies such as NOAA, and relays regional CAP notifications for IPAWS, EAS, Alert Ready, GDAC and other channels. GEM supports mobile and desktop panic apps.

Access Control
Events
Lockdowns
Watchlist

Fire Alarms
Panels

Gunshot Detection
Gunshots
Events
Tracking

VMS
Motion
Trouble
CCTV

CAP
IPAWS
Alert Ready
GDACS

Touch Alerts
Console
PANIC
Web Services